



The Ultimate Corporate Event Company

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<https://www.kmprod.com>



## WIJ

**Corporate Magic Shows, Mind-Reading & Team Building**

<https://www.kmprod.com/wij>

### Bio

More than just a magician, Toronto-based **Wij** (rhymes with 'fridge) combines clever magic with witty patter that leaves audiences both mesmerized and howling with laughter. Wij's unique blending of magic and humor has made him an award winning performer.

You'll see audiences gasp with amazement - literally - as he does the impossible and evoke bursts laughter at the situation his comedy magic reveals. Wherever he performs, audiences are frequently heard saying that the sophisticated comedy magic of Wij is the funniest they have ever seen.

As a corporate magician, Wij specializes in helping make your corporate events memorable and fun. His magic has taken him to many countries around the world including Brazil, Panama, Cuba and Germany.

He has performed on numerous television shows, for celebrities and many of the world's top corporate clients. Wij's clients include Accurate Assessment, TD Canada Trust, Bell Mobility, General Motors (GM), Bell Canada, Johnson & Johnson, Business Depot, Bayer Canada, Compugen, IBM, Microsoft, Miller Thomson, and many more.

### Show Description

## LIVE EVENTS:

### Corporate Event Magic Services >>>

#### **Strolling Magic** (Close-Up Sleight-of-hand Magic)

Performed "in the hands" while strolling from group to group or from table to table. It's ideal during cocktail hour, after dinner & Hospitality suites, or for when there's no time for everyone to watch a stage show. It's also a great ice breaker at corporate events. The magic happens right in the spectator's own hands or right under their noses leaving everyone with a personal magical experience.

#### **Stage Magic**

Performed on a grander scale to a seated audience using bigger props. It's unbelievable magic mixed with lots of audience participation and situation comedy. This sophisticated show is perfect for a corporate audience. A fun, clean show. In addition, Wij also offers an excellent, interactive stage show geared towards kids for Family corporate and social events.

#### **Trade Shows**

The problem you face at trade shows is finding someone who can attract enough attention to stop Trade Show attendees long enough for them to hear your company's sales message and product benefits. Wij makes it easy for you. With many years of performing in the corporate world, Wij makes frequent appearances at company trade shows, sales meetings, hospitality suites and corporate events. **He uses magic to communicate your business information to your potential prospects.**

Magic lends itself well to this, being a top attention getter, ice breaker and motivator of people's buying needs. As your trade show magician, Wij builds traffic, attracts potential buyers and promotes your company in a way that makes the experience memorable.

### **With Wij the Magician's unique marketing skills you will:**

- **Stop** Trade Show Attendees dead in their tracks. Remember, you have to Stop them before you can sell them;
- **Increase Traffic** at your Trade Show Booth or Hospitality Suite;
- **Entertainingly implant your product benefits** and company sales message into the minds of potential buyers;
- **Gain up to 65%** more contacts and leads for follow up sales.

At the end of each magical presentation, the audience is in a **receptive frame of mind**, everyone has **enjoyed hearing your company message** presented **entertainingly** and **the ice has been broken**. Your sales personnel can then target qualified buyers and lead them through the sales process.

You will **increase your profits** while leaving a **lasting impression** on your clients whether it's at your next trade show, sales meeting or hospitality suite.

### **VIRTUAL Entertainment / Virtual Mind Reading / Virtual Team Building Activities**

[Download Virtual Offerings \(PDF\)](#)

**To inquire about date availability & booking corporate entertainer and magician WIJ, simply contact us.**