

LN Linda Nazareth



"BEST PRESENTATION FOR THE ENTIRE CONFERENCE. FABULOUS SPEAKER. MAKES YOU THINK OUTSIDE OF THE BOX"

Feedback from audience member, International Federation of Employee Benefits Specialists Conference

Dynamic Keynote Speaker, Economist and Futurist

Linda is an economist and futurist specializing in trends around the future of work including global change, demographics and technology. She is passionate about telling the story of the future and getting her audience to see themselves in the world that is unfolding.

Linda's career has taken some non-traditional turns for someone in her field. Her first jobs were as a government economist where she specialized in labor market planning, which was followed by a stint at a major financial institution where she spent years as a Senior Economist. Wanting to change things up while she could, she lobbied to have a job created for her on Business News Network (BNN, Canada's answer to CNBC) while it was a start-up and spent a decade on-air as their in-house economist.

During her time on BNN, Linda started writing books and giving keynote presentations, and eventually left daily broadcasting to give those passions her full-time attention. Her clients have included everyone from American Express through to *The Economist* Magazine, and all have benefitted from her ability to take big ideas and distil them into information that they can use for their own strategic plans. She is also a columnist with the *Globe and Mail* newspaper, and as well is the Senior Fellow for Economics and Population Change at think tank the Macdonald Laurier Institute.

Linda's fourth book, *Work Is Not a Place: Our Lives and Our Organizations in the Post-Jobs Economy* draws on the research she has been building for years as well as the insights gained from interacting with audiences across a range of sectors. With it, she is eager to engage people in thinking about what the world might look like when we replace the idea of 'jobs' with that of 'work' – and why that might not be a bad idea at all.

A frequent media commentator, Linda has been quoted everywhere from the *Wall Street Journal* to *Wired* magazine

Testimonials

"I wanted to thank you for your contribution to the success of last week's Canada Summit...The event was extremely well received, and we have had great feedback from our audience and the broader business community. You have a great gift for summarising big, complex issues succinctly"

Event Organizer, The Economist Group (The Economist Magazine)

"Linda Nazareth shares a breadth of information that business leaders need to know in order to make informed decisions. She presents the information in an engaging and informative way leaving the audience with an increased knowledge base and an energized mindset toward the topic. It's easy to get caught in the narrow focus of your own industry, Linda does a great job of reminding us all to pay attention to the wider world around us and how it impacts our specific industry. Because of her we were able to craft stronger strategic plans that took into account global elements"

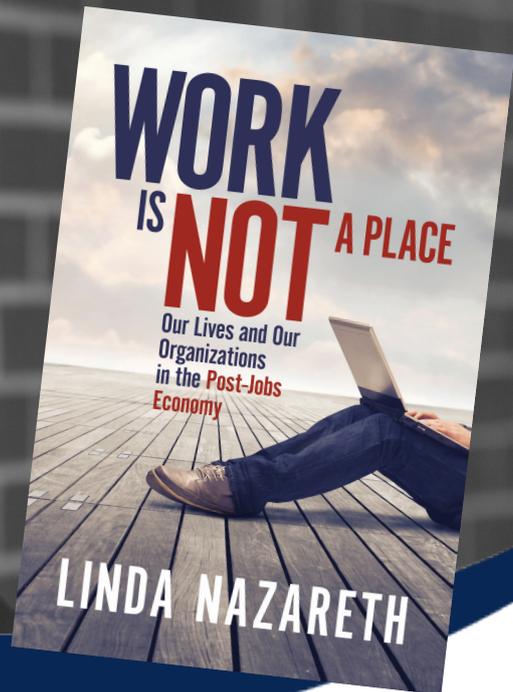
*Event Organizer, C-Suite Meeting
Marcus Hotels Group*

Linda's Clients Include





LN Linda Nazareth



SPEAKER TOPICS

Linda works with every client to customize her presentation for their audience. The following are some of her most popular topics, but feel free to contact her to discuss your specific needs.

RESILIENCE IN THE AGE OF DISRUPTION

The next decade will be a time of extraordinary transformation, a time when waves of disruption rock the economy and the world that we know. The leadership challenge will be unprecedented: decision-makers will face a never-ending need to think quickly and adapt instantaneously to change while at the same time crafting the best long-term path and inspiring confidence in those around them. Resilience, for individuals and for organizations, will be what sets the winners apart from the losers. In this inspiring presentation, economist Linda Nazareth talks about the forces that will re-make the economy in the years ahead and why resilience is more important than ever before. Using examples of how companies have coped with previous disruptions she will look both at the lessons from the past as well as how and why leaders must make their own history as they deal with what lies ahead.

MEGATRENDS:

THE ECONOMIC FORCES THAT ARE TRANSFORMING YOUR WORLD AND YOUR ORGANIZATION

From globalization to technology to dealing with demographic change, the world we know is morphing into a different planet with different economic opportunities and challenges. What are the trends taking today into tomorrow, and how will they impact your organization and your industry? In this compelling presentation Linda Nazareth talks about the major forces re-shaping our reality with a view to giving your audience actionable ways to stay ahead of the curve.

WORK IS NOT A PLACE: OUR LIVES AND OUR ORGANIZATIONS IN THE POST-JOBS ECONOMY

The world is changing and so is the very notion of 'work'. For years we have been told that our aging workforce will mean a shortage of workers in many industries. More recently, the narrative has changed to one where robots do everyone's work and there are not enough jobs to go around.

Which view of the future is correct? More important, how will our lives and organizations change as we navigate the changing realities

In this much-requested presentation based on her book of the same title, Linda Nazareth casts an economist's eye to the way the big trends are changing our realities. From looking at the way global change, demographics, and technology are coming together to reshape the work world through to examining the challenges for individuals, businesses, and governments, she sketches a world that is both unsettling and exciting. How can you best prepare for a world where work is not a place? Start with Linda's presentation and feel like you can meet the future head-on.

THE GLOBAL ECONOMY IN CONTEXT

Europe, the U.S., oil prices, interest rates, population change, currency markets, the markets and more – what is the big picture and how do you make the right decisions to stay ahead of the curve? How does North America fit into the mix – and how do you plan for your own industry and investments? In this presentation Linda Nazareth looks at the economic outlook, the opportunities in the face of challenges, and the way that the larger picture will affect your own business interests.

YOUR PLACE IN THE BIG WORLD: A KICK-OFF TO YOUR STRATEGIC PLANNING EXERCISES

Is your organization looking to the future with an eye to re-thinking strategy? As a kick-off to your strategic planning sessions, let Linda Nazareth give you a big picture view of the world with an eye to where your organization fits with the future. Presentations will be tailored to your organization, incorporating your specific demographic and economic concerns.

EVENT MODERATOR OR PANELLIST

Linda is also an experienced and skilled event moderator who can draw on her own expertise to the degree required to help your organization and its leaders tell their own story.